

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
937626-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	Issue	1530 DSCC-IE #1530

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937626	06256542

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	Kimmel	1135p-1235a	-TWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 -TWTF-- 3 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 KOAT Tu 07/31/12 12:26 AM Kimmel 1135p-1235a :30 DSCCNM201201TH \$225.00 NM									
3 KOAT Th 08/02/12 12:25 AM Kimmel 1135p-1235a :30 DSCCNM201201TH \$225.00 NM									
2 KOAT F 08/03/12 12:20 AM Kimmel 1135p-1235a :30 DSCCNM201201TH \$225.00 NM									
2	07/31/12	08/03/12	Anderson Cooper	11a-12n	-TWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 -TWTF-- 5 \$275.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KOAT Tu 07/31/12 11:48 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 NM									
6 KOAT W 08/01/12 11:20 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 NM									
2 KOAT W 08/01/12 11:40 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 NM									
3 KOAT Th 08/02/12 11:33 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 NM									
4 KOAT F 08/03/12 11:30 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 NM									
3	07/31/12	08/06/12	Chew, The	12-1pm	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KOAT Tu 07/31/12 12:37 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 NM									
5 KOAT W 08/01/12 12:33 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 NM									
4 KOAT Th 08/02/12 12:00 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 NM									
3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 NM									
4	07/31/12	08/06/12	Good Morning America	7-9a	MTWTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 NM									
2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 NM									
5	07/31/12	08/06/12	Live with Regis & Kelly	9-9-10a	MTWTF--	:30	1	\$220.00	NM

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Democratic Senatorial Cam	Issue	1530 DSCC-IE #1530	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/06/12	Live with Regis & Kelly 9-10a		MTWTF--	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 9:50 AM Live with Regis & Kelly 9-10a 9-10a :30 DSCCNM201201TH \$220.00 NM									
6	08/06/12	08/06/12	Kimmel	1135p-1235a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 12:26 AM Kimmel 1135p-1235a :30 DSCCNM201201TH \$250.00 NM									
7	08/06/12	08/06/12	Anderson Cooper	11a-12n	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 11:22 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$300.00 NM									
<u>Total Spots</u>							17		

Gross Total \$4,670.00

Agency Commission \$700.50

Net Amount Due \$3,969.50

New Mexico Tax Rate 7.0% \$277.87

Amount Due \$4,247.37

Payment Terms 30 Days